

World Reputation

Create and Control Your Reputation

22 Oct 2024



General information about cookies

Generally speaking, cookies are messages sent by the user's computer that consist of text files that are stored in the computer memory that collect information regarding the page that is visited, the Internet connection time, etc. Cookies are re-sent to the server each time the user enters that page.

Cookies can not read data from your hard drive, nor steal personal information, or read cookie files created by other suppliers. Re-accepting cookies in the manner established by this policy or modifying access permissions to cookies through your browser will prevent correct navigation of the portal and user customisation options.

This website uses the following own cookies

Session cookies: To ensure that users who complete the contact form are human and not automated robots. This helps to fight spam.

This website uses the following third-party cookies

Google Analytics: Stores cookies to be able to generate statistics on traffic and volume of visits to this website. By using this website you are consenting to information about you being processed by Google. Therefore, in exercising any right in this sense you must do so directly with Google.

Social networks: Each social network uses its own cookies so that you can click on type buttons I like or share.

During your visit to our website

During your visit to our website <http://world-reputation.app> and any of its domain extensions (.it, .fr, .es, .us, .uk, or other gTLD and ccTLD), we use cookies to help to improve your experience with us. This cookies policy is part of the World Reputation Privacy Policy and covers the use of cookies between your device and our site. We also provide basic information about third-party services that we use that may also use cookies as part of your service; although these are not covered by our policy.

If you do not want to accept our cookies, you must adjust your browser settings to reject cookies from <https://world-reputation.com> and any of its domain extensions (.app, .it, .fr, .es, .us, .uk, or other gTLD and ccTLD), understanding that we may not be able to offer you some of the content and services you want. A cookie is a text file generated by our browser and stored on our hard drive with information about what we have been doing on a web page. This means it can be verified whether you have been authenticated on a certain domain or if you have visited a certain page in order to give you a more streamlined experience.

Consequently, the Cookie Policy is applied to all cookies generated so that the user may be informed of the several uses thereof and can consent to their processing in an informed manner in compliance with current legislation.


By continuing to browse this website, you accept the use of these tools that may involve the use of data generated by said tools and, where appropriate, the processing of your personal data for the expected purposes.


What is a cookie?

A cookie is a small fragment of data that a website stores on your device when you visit it, and which usually contains information about the website itself, a unique identifier that allows the site to recognize your web browser when you return, additional data that serves to detail the purpose of the cookie and the duration of the cookie itself.

The cookies created by the website that you are visiting are generally referred to as “first-party cookies”, and normally only track your activity on that particular site. Cookies established by other sites and companies (third parties) are called “third-party cookies”, and can be used to track them on other websites that use the same third-party service.

+ Types of cookies and how we use them

 Essential cookies: Essential cookies are crucial for your experience on a website, as they allow for basic functions such as user login, account management, shopping baskets and payment processing. We use essential cookies to enable certain functions on our website.

 Performance cookies: Performance cookies are used for tracking a website during your visit, without collecting personal information about you. Normally, this information is anonymous and added to the tracked information of all users of the site, to help companies understand visitor patterns, identify and diagnose problems or errors that their users can find, and make better decisions to improve the overall experience of their audience on the website. These cookies can be installed by the visited website (first-party) or by third-party services. On our website,, we use performance cookies.

Functionality cookies: Functionality cookies are used to collect information about your device and settings that you can configure on the website you are visiting (such as language settings and time zone). With this information, websites can offer you customised, improved or optimised content and services. These cookies can be installed by the website that is visiting (first=party) or by a third-party service. We use functionality cookies for certain features of our site.

Advertising cookies: Advertising cookies are used to determine what promotional content is more relevant and appropriate for you and your interests. Web sites can use them to offer directed advertising or to limit the number of times you see an advertisement. This helps companies improve the effectiveness of their campaigns and the quality of the content presented to them. These cookies can be installed by the visited website (first-party) or by third-party services. The advertising cookies established by third parties can be used to track users on other websites that use the same third-party service. On our website, we use advertising cookies.

+ Third party cookies on our website

We can utilise third parties and people on our websites, for example, providers of analysis and content partners. We grant these third parties access to selected information to perform specific tasks on our behalf. They can also establish third-party cookies to provide the services they offer. Third-party cookies can be used to track users on other websites that use the same third-party service. As we have no control over third-party cookies, they are not covered by the World Reputation cookie policy.

Our Privacy Privacy Privession

We review the privacy policies of all our third-party providers before contracting their services to ensure that their practices are in line with ours. We will never knowingly contract third-party services that compromise or violate the privacy of our users.

How can you control or exclude cookies

If you do not want to accept our cookies, you can adjust your browser so it rejects cookies from our website. Most browsers are configured to accept cookies by default, but you can update these settings to reject cookies completely, or to notify you when a website is trying to set or update a cookie. If you browse websites from several devices, you may have to update the configuration in each of them.

Although some cookies can be blocked without affecting your experience on a website, blocking all cookies may mean that you can not access certain functions and content on the sites you visit.

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